

# Our Clean Community

## Unit 4: Our Community



### Objectives

By the end of the lesson, the students will be able to:

- a) Create a campaign to raise awareness about an problem affecting their community



### Instructions

1. Ask the students to quickly brainstorm a list of problems affecting the community.
2. List their answers on the board taking care to thank them for their contributions.
3. Inform the students that today you are going to work together to see how campaigns, if they are well organized, can bring together members of the community to solve problems. Explain that often the first part of solving a problem is convincing people that the problem exists. Sometimes we need to draw people's attention to it. We call this 'awareness raising'. Ask them if they can think of examples of awareness raising campaigns done in their community, country, or the world.
4. Let the class know that today they will look at one of two ways to raise awareness around a community problem. Explain that for the purposes of this lesson you will be seeing how best to raise awareness about the need to clean up common areas in the local community.
5. Have the students form groups of four or five and give each group a large sheet of paper and colored pencils, pens or crayons.
6. Inform the group that they will need to create a poster that will raise awareness about the need to clean up litter from common ground in the town or village. Inform them that they can develop the posters in the club first, then experiment by putting them up in the school, and – depending on the reaction of other students – putting them up in the wider community.
7. An alternative approach, especially if you do not have large sheets of paper and colored pens, is to prepare a short skit about the problem.
8. After they have had twenty minutes to work on their posters/skits ask as many groups to present as possible.
9. Finally, tell the students that nobody ever solved a problem simply by putting up posters or performing skits. However these have a vital role to play in drawing the attention of people to the problem in the first place. Discuss with the students the following:
  - What further steps they would need to take to actually tackle the problem?
  - How could they get some financial support for a more successful campaign?
  - How can the groups write small adverts, stories and articles to be published in the local newspaper to raise more awareness.