



## Connect with #GMW2016

Follow us on social media and get in touch with the CYFI Team!

✓ [www.globalmoneyweek.org](http://www.globalmoneyweek.org)

Check out the Global Money Week website for more information on activities, participating countries, media and previous GMWs. Don't forget to download our useful materials under the 'Resources' section, to help you to plan your GMW events.

f [GlobalMoneyWeek](#)

Like the Global Money Week and ChildFinance page on Facebook to stay informed and share updates. Use the hashtags #TakePartSaveSmart #GlobalMoneyWeek #GMW2016

t [@GlobalMoneyWeek](#)

Follow us on Twitter @GlobalMoneyWeek and @ChildFinance. Use the hashtags #TakePartSaveSmart #GlobalMoneyWeek #GMW2016

YouTube [GlobalMoneyWeek & ChildFinanceInternational](#)

Watch, comment on, and share videos on our YouTube channel to learn more about GMW, CYFI and get inspired!

g+ [GlobalMoneyWeek & ChildFinanceInternational](#)

Follow us on Google+ to connect with relevant GMW news and updates.

Instagram [GlobalMoneyWeek](#)

Follow us on Instagram @GlobalMoneyWeek. Share your GMW photos and videos by using hashtags #GlobalMoneyWeek #GMW2016 #TakePartSaveSmart

## Get in Touch

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Would you like to get involved? Fill in GMW contact form here:  
[www.globalmoneyweek.org/Information/contact.html](http://www.globalmoneyweek.org/Information/contact.html)

Join Global Money Week!

# GLOBAL MONEY WEEK

Powered by Child & Youth Finance International

The 5th Anniversary

## 14-20 March, 2016

#GMW2016  
#GlobalMoneyWeek  
#TakePartSaveSmart

In partnership with  
 **OECD**  
BETTER POLICIES FOR BETTER LIVES

Powered by  
 **Child & Youth Finance International**

# Join Global Money Week!

14-20 March, 2016



## 1 What is Global Money Week (GMW)?

GMW is a global celebration, initiated by Child & Youth Finance International, with local and regional events and activities aimed at inspiring children and youth to learn about money, saving, creating livelihoods, gaining employment and becoming an entrepreneur.

## 2 What is the goal of GMW?

The goal is to raise awareness of financial education, teach children and youth about money matters through fun and interactive activities.

## 3 When is GMW?

GMW takes place every year, during the second week of March.

## 4 Where is Global Money Week happening?

Everywhere. GMW is an international week – with many events, activities, projects, launches and competitions taking place in over 100 countries.

## 5 Who can get involved in Global Money Week?

Anybody. Anywhere. Anytime. Whether you are a student, undergraduate, postgraduate, parent or guardian. Whether you are from an educational institution, financial authority, NGO, government institution, company, or community organization.

## 6 Would like to participate?

Turn this brochure over to see the 'Connect with #GMW2016' section. Follow us on social media and get in touch with the CYFI Team or fill in the GMW contact form here: [www.globalmoneyweek.org/Information/contact.html](http://www.globalmoneyweek.org/Information/contact.html)

## GMW 2016 Theme

**GMW 2016's theme is 'Take Part. Save Smart!'**

**Why? Because:** it is important for children and youth to learn and practice clever cost-careful habits from an early age, in order to avoid financial exclusion and develop key money-managing skills for later in life.

**Take Part and help the next generation to Save Smart!**

## GMW OUTREACH IN 2015, 2014 & 2013

<b>2015</b>	<b>5.6 million</b> children & youth <b>962</b> organizations <b>3000+</b> activities <b>124</b> countries
<b>2014</b>	<b>3 million</b> children & youth <b>490</b> organizations <b>2000+</b> activities <b>118</b> countries
<b>2013</b>	<b>1 million</b> children & youth <b>400</b> organizations <b>80</b> countries



GMW is initiated by **Child & Youth Finance International (CYFI)** But, who is CYFI?

Child & Youth Finance International (CYFI) leads the Child and Youth Finance Movement's worldwide multi-sectoral network, which is dedicated to enhancing the financial capabilities of children and youth. Based in Amsterdam but working globally, we have taken on the challenge of reshaping financial systems and making sure everyone helps children and youth to become economically empowered citizens.

Developing innovative projects is one way that CYFI has committed to making change for children and youth.

## 4 CYFI projects:

- Global Money Week (GMW) ([www.globalmoneyweek.org](http://www.globalmoneyweek.org))
- Ye! for Young Entrepreneurs ([www.yecommunity.com](http://www.yecommunity.com))
- CYFI Youth ([www.cyfiyouth.org](http://www.cyfiyouth.org))
- SchoolBank (visit 'SchoolBank' section on [www.childfinanceinternational.org](http://www.childfinanceinternational.org))

## Check Out Helpful Materials!

**GMW Toolkits** are guidebooks that help you plan your GMW events and celebrations. The series of Toolkits are compiled for • Parents & guardians • Corporate companies • SMEs & entrepreneurs • Teachers & schools • Professors, university students & alumni • Financial institutions • Governments • Civil society

**The Print Pack** supplements the Toolkits, and consists of printable promotional resources.

Toolkits and the Print Pack are available to download at: [www.globalmoneyweek.org](http://www.globalmoneyweek.org) 'Resources' section



## Learn about previous GMWs!

CYFI has published 3 GMW reports:

- GMW Report 2015
- GMW Report 2014
- GMW Report 2013



You can find these reports here:

[www.globalmoneyweek.org](http://www.globalmoneyweek.org) 'Resources' section

