





Connect with #GMW2016

Follow us on social media and get in touch with the CYFI Team!



Check out the Global Money Week website for more information on activities, participating countries, media and previous GMWs. Don't forget to download our useful materials under the 'Resources' section, to help you to plan your GMW events.

GlobalMoneyWeek

Like the Global Money Week and ChildFinance page on Facebook to stay informed and share updates. Use the hashtags #TakePartSaveSmart #GlobalMoneyWeek #GMW2016

☑ @GlobalMoneyWeek

Follow us on Twitter @GlobalMoneyWeek and @ChildFinance. Use the hashtags #TakePartSaveSmart #GlobalMoneyWeek #GMW2016

GlobalMoneyWeek & ChildFinanceInternational

Watch, comment on, and share videos on our YouTube channel to learn more about GMW, CYFI and get inspired!

3 GlobalMoneyWeek & ChildFinanceInternational

Follow us on Google+ to connect with relevant GMW news and updates.

GlobalMoneyWeek

Follow us on Instagram @GlobalMoneyWeek. Share your GMW photos and videos by using hashtags #GlobalMoneyWeek #GMW2016 #TakePartSaveSmart

Get in Touch

Liina Liblik

Senior Communications Coordinator
Child & Youth Finance International
E Liina@childfinance.org | T + 31 (0)20 520 3900

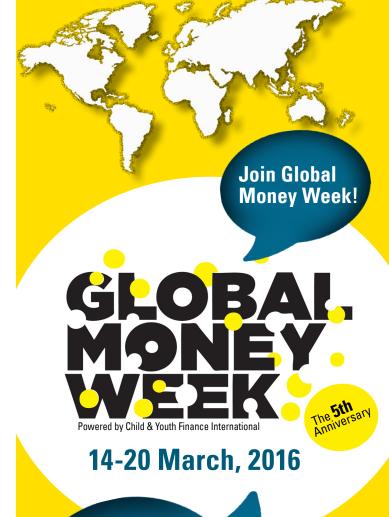
Frances Hague

Communications Coordinator
Child & Youth Finance International
E Frances@childfinance.org | T + 31 (0)20 520 3900

Child & Youth Finance International

PO Box 16524, 1001 RA Amsterdam, the Netherlands E info@childfinance.org | T +31 (0)205203900 W www.childfinanceinternational.org

Would you like to get involved? Fill in GMW contact form here: www.globalmoneyweek.org/Information/contact.html



#GMW2016
#GlobalMoneyWeek
#TakePartSaveSmart





Join Global Money Week! MONEY

14-20 March, 2016

What is Global Money Week (GMW)?

GMW is a global celebration, initiated by Child & Youth Finance International, with local and regional events and activities aimed at inspiring children and youth to learn about money, saving, creating livelihoods, gaining employment and becoming an entrepreneur.

What is the goal of GMW?

The goal is to raise awareness of financial education, teach children and youth about money matters through fun and interactive activities.

When is GMW?

GMW takes place every year, during the second week of March.

Where is Global Money Week happening?

Everywhere. GMW is an international week – with many events, activities, projects, launches and competitions taking place in over 100 countries.

6 Who can get involved in Global Money Week?

Anybody. Anywhere. Anytime. Whether you are a student, undergraduate, postgraduate, parent or quardian. Whether you are from an educational institution, financial authority, NGO, government institution, company, or community organization.

6 Would like to participate?

Turn this brochure over to see the 'Connect with #GMW2016' section. Follow us on social media and get in touch with the CYFI Team or fill in the GMW contact form here:

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GMW 2016 Theme

GMW 2016's theme is 'Take Part. Save Smart!'

Why? Because: it is important for children and youth to learn and practice clever cost-careful habits from an early age, in order to avoid financial exclusion and develop key money-managing skills for later in life.

Take Part and help the next generation to Save Smart!

GMW OUTREACH IN 2015, 2014 & 2013

5.6 million children & youth 962 organizations 3000+ activities 124 countries

3 million children & vouth 490 organizations 2000+ activities 118 countries



Learn about previous GMWs!

CYFI has published 3 GMW reports:

- GMW Report 2015
- GMW Report 2014
- GMW Report 2013

You can find these reports here:

www.globalmoneyweek.org 'Resources' section



GMW is initiated by **Child & Youth Finance International** (CYFI) But, who is CYFI?

Child & Youth Finance International (CYFI) leads the Child and Youth Finance Movement's worldwide multi-sectoral network, which is dedicated to enhancing the financial capabilities of children and youth. Based in Amsterdam but working globally, we have taken on the challenge of reshaping financial systems and making sure everyone helps children and youth to become economically empowered citizens.

Developing innovative projects is one way that CYFI has committed to making change for children and youth.

4 CYFI projects:

- Global Money Week (GMW) (www.globalmoneyweek.org)
- Ye! for Young Entrepreneurs (www.yecommunity.com)
- CYFI Youth (www.cyfiyouth.org)
- SchoolBank (visit 'SchoolBank' section on www.childfinanceinternational.org)

Check Out Helpful Materials!

GMW Toolkits are guidebooks that help you plan your GMW events and celebrations. The series of Toolkits are compiled for • Parents &

quardians • Corporate companies • SMEs & entrepreneurs • Teachers & schools • Professors, university students & alumni • Financial institutions • Governments • Civil society

The Print Pack supplements the Toolkits, and consists of printable promotional resources.

Tookits and the Print Pack are available to download at: www.globalmoneyweek.org 'Resources' section













