

Global Money Week (GMW) FAQs

1 What is Global Money Week (GMW)?

GMW is a global celebration, initiated by Child & Youth Finance International, with local and regional events and activities aimed at inspiring children and youth to learn about money, saving, creating livelihoods, gaining employment and becoming an entrepreneur.

2 What is the goal of GMW?

While the celebrations of GMW are concentrated in one week every year, the ideas, events and lessons learned are intended to have a long-lasting impact. The goal is to promote the importance of Economic Citizenship Education (ECE), financial literacy, and the inclusion and empowerment of youth, in an effort to reshape finance and tackle the poverty trap that results from inadequate resources, knowledge and education.

3 What is the theme of Global Money Week 2016?

GMW 2016's theme is 'Take Part. Save Smart!' Why?

Because: it is important for children and youth to learn and take part in clever cost-careful habits from an early age, in order to avoid financial exclusion, and develop key money-managing skills for later in life. How? Join Global Money Week! Take Part and help the next generation to Save Smart!

4 When is GMW taking place?

Global Money Week takes place annually during the 2nd week of March. The exact dates for GMW 2016 are: **2016 – March 14-20.**

5 Who organizes GMW?

It is coordinated, supported and facilitated by the Child & Youth Finance International (CYFI) Team, but the events themselves are organized by schools, universities, government ministries, central banks, financial institutions, members of the civil society and communities of active youth worldwide.

6 Where is Global Money Week happening?

Everywhere. GMW is an international Week – with many events, activities, projects, launches, and competitions taking place in over 100 countries.

7 Who can get involved in Global Money Week?

Anybody. Anywhere. Anytime. Whether you are a student, undergraduate or postgraduate, feel free to invite your friends to join with you. Whether you are from an educational institution, financial authority, central bank, stock exchange, NGO, government institution, company, or community organization, you can play an integral role in advocating for greater economic education and financial inclusion for children and youth.



8 What has been Global Money Week's outreach?

We are expecting around 7 million children and youth participants in over 100 countries during GMW 2016.

Previous Global Money Weeks have reached:

- **GMW 2015 outreach:** 5.6 million children and youth via 962 organizations and over 3000 activities in 124 countries.
- **GMW 2014 outreach:** 3 million children and youth via 490 organizations and over 2000 activities in 118 countries.
- **GMW 2013 outreach:** 1 million children and youth via 400 organizations in 80 countries.
- **GMW 2012 outreach:** 33 000 children and youth in 21 countries (*Child Finance Day/Week*)

9 Where can you learn more about previous GMWs?

CYFI has published 3 GMW reports:

- GMW Report 2015
- GMW Report 2014
- GMW Report 2013

You can find these reports here:

www.globalmoneyweek.org under 'Resources' or www.childfinanceinternational.org/movement/publications

10 Which activities are taking place during GMW?

VISITS • Visits to banks • Visits to parliaments • Visits to the stock exchange and ringing the opening bell • Visits to money museums • Visits to local businesses – **ART & CREATIVITY** • Workshops • Theatre • Storytelling • Art Exhibitions • Cartoons • Music • Open market at school – **GAMES, COMPETITIONS & FUND RAISING** • Poster-making, drawing, essay, research, photo, and song competitions • Financial education games – **MEDIA** • Radio talk shows • Social Media • TV shows • Video Making – **EDUCATION & PROJECTS** • Expert Hour • Youth Hour • Young entrepreneurs • Project Workshops and financial education lessons • Special book banks • Youth budget to parliament • Debates • Research and Petition – **CYFI INITIATES** • webinars • Star Talks • Youth Talks • Prep Talks

11 Why celebrate GMW?

Your participation brings the world one step closer to ensuring that every child will have access to economic education and financial awareness, access to financial services, a reliable source of income, and the ability to develop money-managing skills.

12 Where can you find helpful materials about GMW 2016?

GMW Toolkits 2016 are guidebooks that help you plan your GMW events and celebrations. The series of Toolkits are compiled for • Parents & guardians • Corporate companies • SMEs & entrepreneurs • Teachers & schools • Professors, university students & alumni • Financial institutions • Governments • Civil society



The Print Pack supplements the Toolkits, and consists of printable promotional resources. Toolkits and the Print Pack are available to download at:

www.globalmoneyweek.org under 'Resources' or www.childfinanceinternational.org/movement/publications

Also, do not forget to check out:

www.issuu.com/childfinanceinternational

13 Connect with #GMW2016

Follow us on social media and get in touch with the CYFI Team or fill in the GMW contact form here:

www.globalmoneyweek.org/Information/contact.html

✓ www.globalmoneyweek.org

Check out the Global Money Week website for more information on activities, participating countries, media, and previous GMWs. Don't forget to download our useful materials under the 'Resources' section to help you to plan your GMW events.

f GlobalMoneyWeek

Like the Global Money Week and ChildFinance page on Facebook to stay informed and share updates. Use the hashtags #TakePartSaveSmart #GlobalMoneyWeek #GMW2016

t @GlobalMoneyWeek

Follow us on Twitter @GlobalMoneyWeek and @ChildFinance. Use the hashtags #TakePartSaveSmart #GlobalMoneyWeek #GMW2016

yt GlobalMoneyWeek

Watch, comment on, and share videos on our YouTube channel to learn more about GMW, CYFI, and get inspired!

g+ GlobalMoneyWeek

Follow us on Google+ to connect with relevant GMW news and updates.

ig GlobalMoneyWeek

Follow us on Instagram @GlobalMoneyWeek. Share your GMW photos and videos by using hashtags #GlobalMoneyWeek #GMW2016 #TakePartSaveSmart

Child & Youth Finance International (CYFI) leads the Child and Youth Finance Movement's worldwide multi-sectoral network, which is dedicated to enhancing the financial capabilities of children and youth. Based in Amsterdam but working globally, we have taken on the challenge of reshaping financial systems, and making sure everyone helps children and youth to become economically empowered citizens.

Developing innovative projects is one way that CYFI has committed to making change for children and youth.

4 CYFI projects:

- Global Money Week (GMW) (www.globalmoneyweek.org)
- Ye! for Young Entrepreneurs (www.yecomunity.com)
- CYFI Youth (www.cyfiyouth.org)
- SchoolBank (visit 'SchoolBank' section on www.childfinanceinternational.org)

Global Money Week is initiated by CYFI.

Interesting facts about CYFI and the Movement:

- CYFI with the support of UNCDF held High Level Stakeholders and Youth Meeting at the United Nations Headquarters on the 23rd of May, 2014.
- CYFI spreads the messages of the Movement by ringing the NASDAQ opening bell for two consecutive years to mark Global Money Week. In 2013, the bell-ringing ceremony was celebrated in collaboration with UNCDF.
- The Second Annual Regional Meeting for Europe and Central Asia, hosted and organized in collaboration with the European Central Bank, was held on November 4-5, 2013.
- In 2012, CYFI's Managing Director Jeroo Billimoria was awarded by the Union of Arab Banks for the achievements of the CYF Movement. Among the other awardees was Managing Director of the IMF Christine Lagarde.
- In 2013, CYFI was listed in the Top 100 NGOs list published by the Global Journal. It was also given the honor of "most promising NGO."

To read our publications, please visit:

www.childfinanceinternational.org/movement/publications
www.childfinanceinternational.org

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