

## Special Global Money Week Celebration

The Special Celebration of the 6<sup>th</sup> edition of Global Money Week (GMW) is organized by Child & Youth Finance International (CYFI) in collaboration with the Money Wise Platform, Aflatoun International and partners.

Thursday, 30 March 2017 | DNB Visitors' Centre / DNB Bezoekerscentrum, Sarphatistraat 1, Amsterdam, the Netherlands

Timing		30 March 2017		
08:30 – 09:30	Registration			
10:00 – 10:05	Arrival of H.M. Queen Máxima			
10:05 – 10:15	<b>Welcome Notes</b> <ul style="list-style-type: none"> <li>• Olaf Simonse, Head Program Office Wijzer in Geldzaken (Money Wise Platform)</li> <li>• Wessel van Kampen, Managing Director, Child &amp; Youth Finance International (CYFI)</li> <li>• Welcome address by H.M. Queen Máxima</li> </ul> <p>Speakers introduced by Floortje Dessing <i>Location: Filmzaal C0.079   Session in Dutch and English   *Open to press</i></p>			
10:15 – 10:45	<b>Trip Around the World</b> Interactive on and off-line panel with children and youth from across the world. <i>Location: Filmzaal C0.079   Session in Dutch and English   *Open to press</i>			
10:45 – 10:50	<b>Private pre-workshop meeting</b> Brief presentation to H.M. Queen Máxima by hosts of the event on the “Safer Payment Products for Minors – guiding minors towards financial autonomy” written by CYFI in collaboration with partners. <i>Location: Zaal Mees   Session in English   *Private meeting with stakeholders, not open to press</i>			
10:45 – 12:00	<b>Workshops in parallel (round 1)   *Workshops for children open to all participants</b>			
<b>Saving and borrowing</b>	<b>Let's go digital!</b>	<b>Tools for an Entrepreneur's Toolbox</b>	<b>Encountering Aflatoun</b>	<b>Youth and Money Milestones</b>
Interactive lesson on saving, how to earn more money to buy what you would like to have, the advantages and disadvantages of borrowing.	Interactive round table discussion / workshop for youth on the use of mobile payment products, consumer safety and digital finance in general.	Interactive workshop for young entrepreneurs focusing on finances, pitching, network building and collaboration.	Young people participate in an international Aflatoun class on social and financial education.	Interactive activity on “Money Milestones” occurring in the life of young people and the importance of relevant financial competencies.
By Résalieke Vlieger, Money Wise Platform	By Arjan Bol, Mastercard	By Inge Knapen, Close the Gap	By Els Donkersloot & Katja Visser, Aflatoun International	By Hassan Mahtat, Aflatoun International
<i>Location: Duisenbergzaal   Session in Dutch</i>	<i>Location: Open space area next to Filmzaal   Session in English</i>	<i>Location: DNB exhibition space area on the 1<sup>st</sup> floor   Session in Dutch</i>	<i>Location: Open space area next to Filmzaal   Session in Dutch</i>	<i>Location: Koning Willem I zaal   Session in Dutch/ English</i>
Alongside these 5 workshops, students participate in the following DNB workshops on: Monetary Policy, Payment Systems, Advisory ( <i>Location: DNB exhibition area on the 1<sup>st</sup> floor</i> ) and “Code Breaker” ( <i>Location: DNB exhibition area on the ground floor</i> ).				

Timing	30 March 2017
10:50 – 11:10	<p><b>H.M. Queen Máxima to visit the workshop session</b> <i>Location: Open space area next to Filmzaal   *Open to press</i></p>
11:10 – 11:15	<p><b>Presentation of “Safer Payment Products for Minors” document to H.M. Queen Máxima</b></p> <p>H.M. Queen Máxima to be presented with the document “Safer Payment Products for Minors – guiding minors towards financial autonomy” written by CYFI in collaboration with partners.</p> <p>Document presented by: Walt Macnee, Vice Chairman of MasterCard Worldwide and Jerroo Billimoria, Founder and Board member of CYFI and Aflatoun International</p> <p><i>Location: Filmzaal C0.079   Session in English   *Open to press</i></p>
11:15 – 11:30	<p><b>Private informal meeting with selected stakeholders</b> <i>Location: Filmzaal C0.079   Session in English   *Private meeting with stakeholders, not open to press</i></p>
12:00 – 12:05	<p><b>Thank you and departure of H.M. Queen Máxima</b></p>
12:00 – 12:45	<p><b>Lunch</b></p>
12:45 – 14:00	<p><b>Workshops in parallel (round 2)</b></p>
12:45 – 14:00	<p><b>Round-table discussion on Digital Finance and Consumer Protection Implication for the Youth (digital natives)</b></p> <p>This session will explore the implications of the access to finance and especially to digital financial services (including digital payments) of consumers, with a focus on youth. Panelists will discuss opportunities, challenges, risks and solutions of the digital financial inclusion for the young generation. What is the future of finance and how can we ensure sure that consumers, especially the young ones, are protected?</p> <p>Panelists:</p> <ul style="list-style-type: none"> <li>• Maria Lúcia Leitão, Head of the Banking and Conduct Supervision department, Central Bank of Portugal, Vice-Chair of Finconet</li> <li>• Jason McDougall Lane, Executive Vice President Market Development Europe of MasterCard</li> <li>• Flore-Anne Messy, Head of the Financial Affairs Division, OECD</li> <li>• Dr Ernesto Velázquez, Member of Board of Directors, Central Bank of Paraguay</li> <li>• Anna Zelentsova, Ministry of Finance Russian Federation, GPFI co-chair of consumer protection and financial literacy sub-group</li> </ul> <p>Session moderated by: Petra Hielkema (DNB, CYFI Board member) <i>Location: Filmzaal C0.079   Session in English   *Open to press</i></p>
14:00 – 14:30	<p><b>Closing remarks and goodbye drinks</b> – representatives from CYFI, Money Wise Platform, Aflatoun International. <i>Location: Open space area around the Filmzaal   Session in English   *Open to press</i></p>