




## Connect with #GMW2018

 [www.globalmoneyweek.org](http://www.globalmoneyweek.org)  
Check out the GMW website for more information on activities, resources, participating countries, media and previous GMWs.

 @GlobalMoneyWeek  
Follow us on Facebook, Twitter and Instagram  
 @GlobalMoneyWeek. Use the official hashtags  
 #GMW2018 #GlobalMoneyWeek #MoneyMattersMatter

## Contact us

There is no participation fee or registration needed. Simply, get in touch with our CYFI team. We will provide support and resources, or can connect you with events going on in your country!

**Child & Youth Finance International (CYFI)**  
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🌐 [www.childfinanceinternational.org](http://www.childfinanceinternational.org)

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## Take Part in GMW Challenges

Many different events and activities take place during the Week. Make sure to participate in:

- **GMW Selfie Challenge**
- **GMW Money Box Challenge**
- **GMW Video Challenge**

Learn more about the ideas at 'Activities' section on  [www.globalmoneyweek.org](http://www.globalmoneyweek.org)



## JOIN GLOBAL MONEY WEEK

**12 - 18 March 2018**  
Money Matters Matter

#MoneyMattersMatter  
#GlobalMoneyWeek  
#GMW2018



# Join Global Money Week!

Theme: 'Money Matters Matter!'

12 - 18 March 2018

**Global Money Week (GMW)**, a CYFI initiative, is an annual money awareness campaign built to inspire children and young people to learn about money matters, livelihoods and entrepreneurship.

## What is the goal?

We believe that today's children and youth should become empowered economic citizens, capable of understanding the importance of saving, and equipped with the skills to be employed and create their own livelihoods. We want young people to learn to manage their money wisely. By empowering children and youth, we can help them create a positive wave that will expand from themselves, to their families and to entire communities.

## Who can participate?

Anybody. Anywhere. – can get involved in GMW2018!

## GMW2018's Theme: 'Money Matters Matter!'

It is more important than ever for children and youth to be economically equipped and empowered to close inequality gaps and build a brighter future!

**Money Matters Matter** because children and youth need to receive the knowledge and develop skills to make smart financial decisions throughout life.

# GMW GROWTH

<b>2017</b>	7,8 million children and youth 23,000+ organizations 72,000+ activities 137 countries
<b>2016</b>	7 million children and youth 13,000+ organizations 33,000+ activities 132 countries
<b>2015</b>	5.6 million children and youth 962 organizations 3,000+ activities 124 countries
<b>2014</b>	3 million children and youth 490 organizations 2,000+ activities 118 countries
<b>2013</b>	1 million children and youth 400 organizations 80 countries
<b>2012</b>	33,000 children and youth 21 countries (Child Finance Day/Week)

Check out resources that can guide you to help plan your GMW activities. GMW resources include:

- **GMW Toolkit & GMW Print Pack**
- **GMW Brochure**
- **GMW Teaching Materials**
- **GMW Branding & Style Guidelines**
- **GMW Logos**
- **GMW Prep Pack**

All these resources are available online at 'Resources' section on [www.globalmoneyweek.org](http://www.globalmoneyweek.org)

## GMW Resources



## Child & Youth Finance International (CYFI)

**CYFI** works to reshape financial systems in order to economically and socially empower children and youth worldwide. We are a global non-profit organization who works with partners in over 137 countries.

- CYFI initiatives include:
- 1 Global Money Week (GMW)
  - 2 Ye! for Young Entrepreneurs (Ye!)
  - 3 Global Inclusion Awards (GIA)
  - 4 SchoolBank

