

Connect with #GMW2018



www.globalmoneyweek.org

Check out the GMW website for more information on activities, resources, participating countries, media and previous GMWs.



@GlobalMoneyWeek

Follow us on Facebook, Twitter and Instagram
@GlobalMoneyWeek. Use the official hashtags
GMW2018 #GlobalMoneyWeek #MoneyMattersMatter



Contact us

There is no participation fee or registration needed. Simply, get in touch with our CYFI team. We will provide support and resources, or can connect you with events going on in your country!

Child & Youth Finance International (CYFI)

PO Box 16524, 1001 RA Amsterdam, the Netherlands

www.childfinanceinternational.org

Liina Liblik, Senior Communications GMW Programme Manager at CYFI | ■ Liina@childfinance.org

Take Part in GMW Challenges

Many different events and activities take place during the Week. Make sure to participate in:

- GMW Selfie Challenge
- GMW Money Box Challenge
- GMW Video Challenge

Learn more about the ideas at 'Activities' section on

www.globalmoneyweek.org





JOIN GLOBAL MONEY WEEK

12 - 18 March 2018 Money Matters Matter

#MoneyMattersMatter #GlobalMoneyWeek #GMW2018





Join Global Money Week!

Theme: 'Money Matters Matter!' 12 - 18 March 2018

Global Money Week (GMW), a CYFI initiative, is an annual money awareness campaign built to inspire children and young people to learn about money matters, livelihoods and entrepreneurship.

What is the goal?

We believe that today's children and youth should become empowered economic citizens, capable of understanding the importance of saving, and equipped with the skills to be employed and create their own livelihoods. We want young people to learn to manage their money wisely. By empowering children and youth, we can help them create a positive wave that will expand from themselves, to their families and to entire communities.

Who can participate?

Anybody. Anywhere. – can get involved in GMW2018!

7.8 million children and youth 23,000+ organizations

72,000+ activities 137 countries

7 million children and youth

13.000+ organizations 33,000+ activities 132 countries

5.6 million children and youth

962 organizations 3.000+ activities 124 countries

3 million children and youth

490 organizations 2,000+ activities 118 countries

1 million children and youth

400 organizations 80 countries

2012 33.000 children and youth

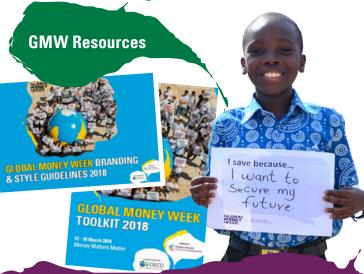
21 countries (Child Finance Day/Week)

Check out resources that can guide you to help plan vour GMW activities. GMW resources include:

• GMW Toolkit & GMW Print Pack • GMW Brochure

• GMW Teaching Materials • GMW Branding & Style Guidelines • GMW Logos • GMW Prep Pack

All these resources are available online at 'Resources' section on www.globalmoneyweek.org



Child & Youth Finance International (CYFI)

CYFI works to reshape financial systems in order to economically and socially empower children and youth worldwide. We are a global non-profit organization who works with partners in over 137 countries.

2 Ye! for Young Entrepreneurs (Ye!)

Global Inclusion Awards (GIA)

4 SchoolBank



