

GMW 2023

THE BoG MUSEUM EXPERIENCE



BANK OF GREECE
EUROSYSTEM



MUSEUM
OF THE BANK
OF GREECE

THE MUSEUM



THE MUSEUM



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PERMANENT EXHIBITION



- Ancient to modern-day means of exchange
- Greek and foreign banknotes & coins
- Commemorative coins
- Special tools and machinery for currency production
- Exhibits relevant to currency design and production

TEMPORARY EXHIBITION



“Economy and Climate: Handle with care”

Describes the phenomenon of climate change, analyses its economic impact, its importance for central banks, as well as the ways selected to address it.

TEMPORARY EXHIBITION



OUR CONCEPT FOR GMW 2023



“Economy and Climate: Handle with care”

Describes the phenomenon of climate change, analyses its economic impact, its importance for central banks, as well as the ways selected to address it.

CALL TO ACTION?????



GLOBAL MONEY WEEK 2023 **PLAN YOUR MONEY, PLANT YOUR FUTURE**

globalmoneyweek.org
@GlobalMoneyWeek
#GMW2023
#PlanYourMoney
#PlantYourFuture

OUR CONCEPT FOR GMW 2023



Exhibition tour: CLIMATE CHANGE (GMW: Learn!)

information and awakening triggered by the exhibits of the Museum's temporary exhibition

Mini game: Save your money, saving earth (GMW: Save!)

suggestions for green money-saving

Mini game: Earn your money, saving earth (GMW: Earn!)

introduction to green employment and professions of the future

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introduction to green employment and professions of the future

GMW mini game: *Save your money, saving earth*



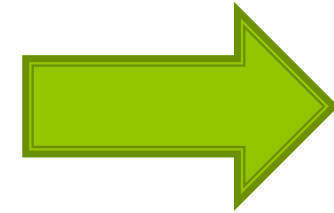
- How can I save more money?
- What can I do to contribute to protecting the environment and tackling climate change?

PROTECTION OF THE PLANET + PROTECTION OF INCOME

GMW mini game: *Save your money, saving earth*

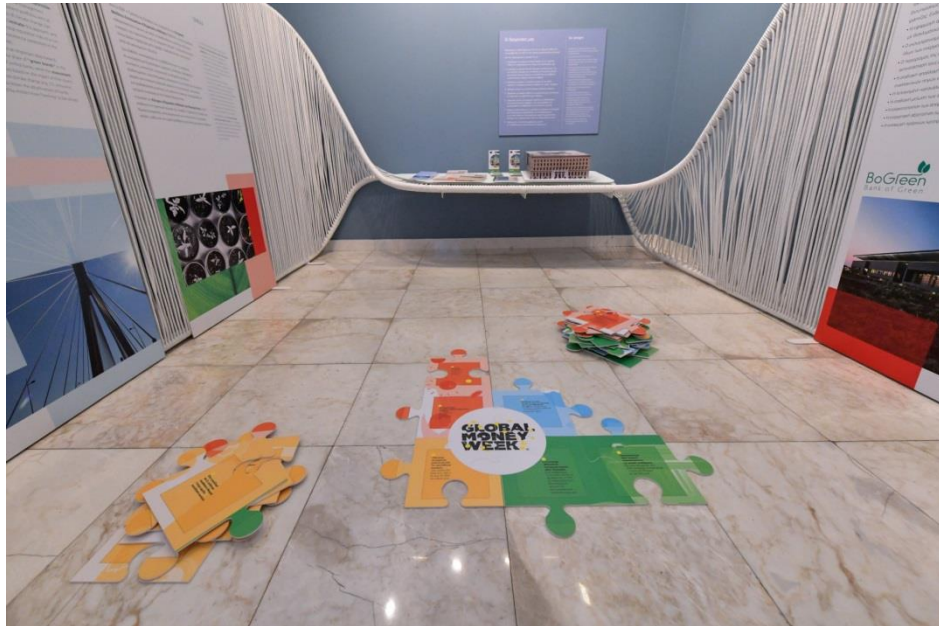


- household energy saving
- rational water consumption
- transportation cost reduction
- waste management



MONEY
SAVING

GMW mini game: *Save your money, saving earth*



GMW mini game: *Save your money, saving earth*



CALL TO ACTION!!!

36 STEPS TO FOLLOW!!!!

9 → household energy saving

9 → rational water consumption

9 → transportation cost reduction

9 → waste management

GMW mini game: *Earn you money, saving earth*



ΠΡΑΣΙΝΗ ΑΠΑΣΧΟΛΗΣΗ
ΚΑΙ ΕΠΑΓΓΕΛΜΑΤΑ ΤΟΥ ΜΕΛΛΟΝΤΟΣ

GLOBAL MONEY WEEK

Πρωτογενής τομέας
Γεωργία, κτηνοτροφία, δασοκομία, αλιεία, εξορύξεις

- Βιοαγροτική γεωργία
- Βιοαγροτική κτηνοτροφία
- Βιοαγροτική μελισσοκομία
- Ορθολογική κέραια και εκμετάλλευση ορυκτών πόρων
- Διαχείριση οικοσυστημάτων και δασών

Δευτερογενής τομέας
Βιοτεχνία, Βιομηχανία, Κατασκευές

- Κατασκευή ενόργανων κτημάτων
- Κατασκευή εδών/προϊόντων με υπεύθυνα φιλικά προς το περιβάλλον
- Επινακτοποίηση και ανακύκλωση αποβλήτων και απορριμμάτων
- Παραγωγή ενέργειας από ανανεώσιμες πηγές

Τριτογενής τομέας
Βασικές υπηρεσίες, Εμπόριο, Διανομή προϊόντων

- Εμπόριο των βιοαγροτικών ή αβιοαγροτικών εδών/προϊόντων
- Ρηματοδοτήσεις
- Σχεδιασμός βιοκλιματικών κτημάτων
- Σχεδιασμός αυτοβελτιωτικών & αειθέτων πόρων
- Διαχείριση απορριμμάτων και αποβλήτων

GLOBAL MONEY WEEK

EARN YOUR MONEY
saving earth

GREEN CAREERS:

- help protect ecosystems and biodiversity
- reduce the consumption of energy, materials and water
- free the economy from the production of carbon dioxide
- lead to the minimization and/or total avoidance of waste generation
- fight pollution of all forms.

GMW mini game: *Earn you money, saving earth*



GMW mini game: *Earn you money, saving earth*



EARN
YOUR MONEY
saving earth

■ ΠΡΑΣΙΝΗ ΑΠΑΣΧΟΛΗΣΗ
ΚΑΙ ΕΠΑΓΓΕΛΜΑΤΑ ΤΟΥ ΜΕΛΛΟΝΤΟΣ

Did you know that...

- over 2.3 million people in the world currently work in Renewable Energy Sources, while by 2030 they are predicted to have already increased tenfold, reaching 20 million?
- workers in sectors related to the environment in general, especially in the EU exceed 3.5 million, i.e. 0.7% of total employment?

GMW mini game: *Earn you money, saving earth*



GMW 2023: OUR IMPACT



- Children and youth participants reached directly through online and offline activities: 550
- Adults (teachers, parents) reached directly through online and offline activities: 600
- + 1.800 BoG employees

GMW 2023: OUR IMPACT



+ 7.000 students by June 2024 !!!!!

GMW 2023

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THANK YOU!