

# Working Together to Tackle Child Financial Exploitation

James Simmonds-Read  
The Children's Society

**‘Money Muling’ is Financial Exploitation**

**Financial Exploitation is Child Abuse**

**Children can’t be held responsible for their own abuse**

**Education alone can’t stop it**

# Pioneering a new approach



First UK Government  
Guidance on  
Financial Exploitation



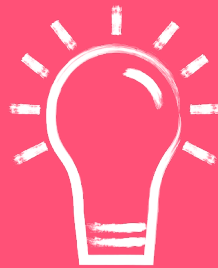
Look Closer public and  
professional  
awareness campaign



New education  
initiative for  
children and  
teachers based on  
empathy and not  
blame



Home Office Action  
Plan driving  
collaboration and  
accountability



First Financial  
Exploitation Lead to  
drive national  
improvements in  
awareness and  
practice



A long way to go to  
ensure children are  
protected and not  
punished

# Resources

- [What is Financial Exploitation?](#)
- [Home Office Financial Exploitation guidance](#)
- [Home Office Action Plan](#)
- [#LookCloser to Spot Exploitation](#)
- [Parentzone research on wider Child Financial Harms](#)