



OECD International Network on Financial Education

Global Money Week 2022 Post-form

Please use this GMW Post-form to report on the events and activities that took place in your country during the campaign. The information you provide will be used for social media and for the GMW Annual Report 2022.

Important information:

- GMW National Coordinators are encouraged to **complete one single form** to report on all GMW activities carried out in their country. Please consult [here](#) the list of GMW Coordinators.
- Where no GMW National Coordinator is identified, the form is shared with all organisations participating in GMW in the respective country.
- Please submit your information in **English**. The Secretariat cannot ensure translation and publication of information submitted in any other language.
- The GMW Secretariat may edit and select parts of the information provided to be shared online and in the GMW Annual Report 2022.
- At the end of this form you will be able to upload your GMW photos and videos, which must be accompanied by the corresponding permission forms. Please download the [photo](#) and/or [video](#) consent forms before starting and upload them duly completed and signed, without which the GMW Secretariat will be unable to publish photos from your country/organisation.
- Please complete the Post-form no later than **17 April 2022**.
- The OECD is committed to protecting the personal data it processes, in accordance with its Personal Data Protection Rules. The Directorate for Financial and Enterprise Affairs is using this survey to collect personal data, including name and email. The data will be used to contact respondents in case of questions on the information provided and for providing information on the next steps of the Global Money Week campaign. The personal data collected will be stored on the OECD data storage systems.

If you have any questions, please do not hesitate to contact the GMW team at GMW_Secretariat@oecd.org

Section 1: GMW coordinators/Leading organisations

Questions marked with (*) are mandatory

Country*

Institution name*

Name of person completing this form*

Email of person completing this form*

Do you represent the GMW National Coordinating institution in your country?*

Yes

No

Please name all national coordinators (if more than one institution)

Section 2: Participating organisations

List all participating organisations*

NOTE! The GMW coordinators should indicate the name of all participating organisations in GMW in their country. If the number of organisations is high (e.g. schools, banks, etc.), GMW coordinators may decide to simply add the total number of participating organisations in the following box, and only list the names of the main participating organisations below.

Total number of participating organisations (including GMW National Coordinators)*

Number of organisations participating in GMW for the first time in 2022*

Approximately how many of each of the following types of organisations participates?

Check all relevant boxes and add the number of organisations in the comment field

X Number of government institutions (e.g.: Central Bank, Ministry etc.) involved

X Number of industry associations involved (e.g. banking association, insurance association, pension funds etc.)

X Number of financial institutions involved

X Number of NGOs involved

X Number of corporates involved

X Number of universities involved

X Number of schools involved

X Number of media organisations involved

X Number of international organisations

If any other institution, different from the above, has participated in GMW 2022, please indicate their number and type.

Section 3: Types of events and activities

Which types of activities were organised during GMW 2022 in your country?*

- Financial education workshops/lectures online
- Financial education workshops/lectures in person
- Financial education games online
- Financial education games in person
- Virtual Launch of GMW
- Launch of GMW in person
- Quiz or competition online
- Quiz or competition in person
- Writing essays competition/creative competition
- Virtual visits to stock exchange
- Visits to stock exchange in person
- Virtual visits to money museum
- Visits to money museum in person

- Online Youth Talks
- Media – TV show
- Media - Radio show
- Podcasts
- Other, please specify below

Please describe below any new activities or innovative ideas that you have implemented this year. Please describe why you think these ideas and activities are innovative in the specific context of your country (Max. 200 words).

Please indicate the specific target group(s) of your activities. Please tick all that apply.*

- Children (pre-school age)
- Children in primary education
- Children in lower secondary education (e.g. middle school)
- Young people in upper secondary education (e.g. high school)
- Young people in vocational training
- Young people in university
- Young project leaders / entrepreneurs
- Children / young people with special needs
- Teachers
- Parents
- Others, please specify:

Section 4: Outreach

We differentiate the reach of activities as follows:

- **Direct reach:** the number of participants engaged through events, workshops, sessions, competitions, visits, etc. These activities may either be online or offline.
- **Indirect reach:** the number of participants engaged through media, TV show, press release, newspaper articles, social media and media campaigns, etc.

Please note: access to open source web tutorials or other materials should not be included in the number of people "directly reached". These could be included under "indirect reach" (for example, indirect reach may include number of clicks or views of specific materials).

Indicate the number of children and youth participants (aged 3-30) reached directly through online and offline activities (i.e. children and young people in pre-school; primary, secondary or tertiary education; or university)*

NOTE: **Do not** add a comma (,) or period (.) in between the numbers.

Indicate the number of adults reached directly (through online and offline activities (i.e. teachers, parents, volunteers/employees of financial institutions, etc.))*

NOTE: **Do not** add a comma (,) or period (.) in between the numbers.

Please estimate the total number of people (youth and adults) reached indirectly*. If you cannot estimate this number, please write 0.

NOTE: **Do not** add a comma (,) or period (.) in between the numbers.

Inclusive outreach

Please describe your country's efforts to ensure inclusive reach of a variety of young people and to be inclusive. These may include efforts to ensure that both boys and girls have equal opportunities to participate, efforts to reach most parts of the country, including rural and remote areas, and efforts to outreach to vulnerable target groups (such as marginalised youth, disabled youth, migrants, students who have dropped out of school, etc.). You may use qualitative or quantitative data, if they are available.

Section 5: Summary of events and activities

Did your events take place during the specific dates of GMW (21-27 March 2022)?*

- Yes, only during 21-27 March 2022
- Yes, during a longer time period that included 21-27 March 2022
- No

If no, please let us know on which date (s) your events/activities took place*

If for a longer period, please let us know on which date (s) your events/activities took place*

Please summarise the events and activities you want to see in the GMW Annual Report 2022 and on your country page on [GMW website](#).*

- This summary should not exceed **600 words**. Please include a summary of activities undertaken by different organisations, as this reporting will be done by country and not by institution.
- Please submit your text in English. The Secretariat cannot ensure translation or publication of text which is submitted in a different language.
- The text will be published on the country pages of the GMW website. See examples [here](#).
- The text will also be published in the GMW Annual Report 2022. Please see examples in the GMW Annual Report 2022 [here](#).

Sample text:

Throughout Global Money Week 2022, the xx along with partners reached xxxx children and youth through several digital activities such as.....

During GMW2022, financial literacy awareness sessions were offered for children, youth and for adults, mostly through digital means. This included sessions for.....

High-level discussions, seminars, and other educational sessions were organised.....

Throughout the Week, young people were able to engage in the xx online Gallery exhibitions to explore.....

Furthermore, this year university students had the opportunity to participate in online activities such as

Please describe any activities that have addressed this year's GMW theme "Build your future, be smart about money!" (Max. 200 words)

If you have undertaken any actions to monitor and evaluate the impact of GMW events organised in your country, please provide below a brief description of the indicators used, the activities evaluated, and a summary of the results (Max. 200 words, please include links to relevant reports if available).

For how many years has GMW been celebrated in your country?

Please describe what has been the impact of the GMW campaign on the financial education ecosystem for young people in your country. Please share any evidence, if possible (reports, publications, etc.)

Please explain any challenges you have encountered in organising GMW in your country and any lessons learnt that may be helpful to share with other countries and organisers of GMW.

Section 6: Media

Please list the social media information of organisations involved in GMW in your country, so that we can follow you and share your content. Please let us know if you have specific GMW accounts for your country:

GMW Facebook Links

Twitter URL or Username

Instagram URL or Username

LinkedIn URL or Username

YouTube URL or Username

Please provide URLs to press articles and other press mentions about GMW2022 in your country or region.

E.g. links to newspapers (national), radio, television, billboards, website, ads/magazines/blogs,

Section 7: Testimonials & quotes

Please provide any testimonials or quotes from keynote speakers, ministries, children, youth, teachers and other participants engaged in your GMW2022 activities.

Please provide any notable quotes / testimonials collected from GMW2022 organisers and/or participants. Please reference who made the quote, when it was made (date) and where (during which GMW2022 event or activity).

Section 8: Photos, videos and other files

Please share with us:

- **High-resolution photos** from your GMW events (in .jpeg/.jpg or .png format). Photos can be about GMW activities carried out in your country; promotional banners; promotional banners used on social media; event flyers; pictures of publications published during GMW; print screens of Zoom calls or other digital GMW events, meetings, webinars, etc.
- **Links to videos** from your GMW events or links to promotional videos of the campaign (please send us links of videos publicly available on social media, YouTube, etc.).

Please note that videos and photos submitted may be published online by the GMW Secretariat (i.e. GMW website, publications, press releases, social media platforms, etc.) and made available for public use.

Any media, especially photos and videos featuring young people, can only be submitted to the GMW Secretariat if the appropriate consent has been obtained from the young people portrayed, their parents, legal guardians, and/or photographers to ensure that these materials may be widely published.

Please include your photos, videos and consent form(s) on a shared folder (either on Google Drive or DropBox), provide us rights to access and download these files by sharing the link/URL to the folder via an email at GMW_Secretariat@oecd.org and include it below.

Please add the link to the photos (Google Drive or DropBox) in the box below:

Please add the link to the video(s) in the box below:

Please confirm that you have signed and uploaded the relevant photo / video consent forms together with the photos/videos to allow the OECD to use these materials on its website and in the GMW reports.*

- I have completed, signed and uploaded the relevant consent forms
- N/A – I have not provided media materials

Section 9: Feedback

Please feel free to provide us with any additional information, suggestions or feedback regarding GMW2022.

Thank you

Thank you very much for filling out this form. If you have any questions, please contact the GMW Secretariat at GMW_Secretariat@oecd.org