PLANO NACIONAL DE FORMAÇÃO FINANCEIRA

TODOS CONTAM

COUNTRIES EXPERIENCES ON MONITORING THE IMPLEMENTATION AND SUCCESS OF GLOBAL MONEY WEEK ACTIVITIES

Global Money Week:
the Portuguese experience

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3 FEBRUARY 2022

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GLOBAL MONEY WEEK 10 YEARS

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Global Money Week in Portugal

- Since 2013, the **financial supervisors** have been carrying out GMW initiatives, under the National Plan for Financial Education (NPFE)
- In 2020, the NPFE was officially recognized as the **national coordinator of GMW in Portugal**
- As national coordinator, the NPFE monitors all the activities taking place in Portugal during GMW

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Monitoring the implementation of GMW in Portugal

Invite stakeholders and **schools** to participate in GMW

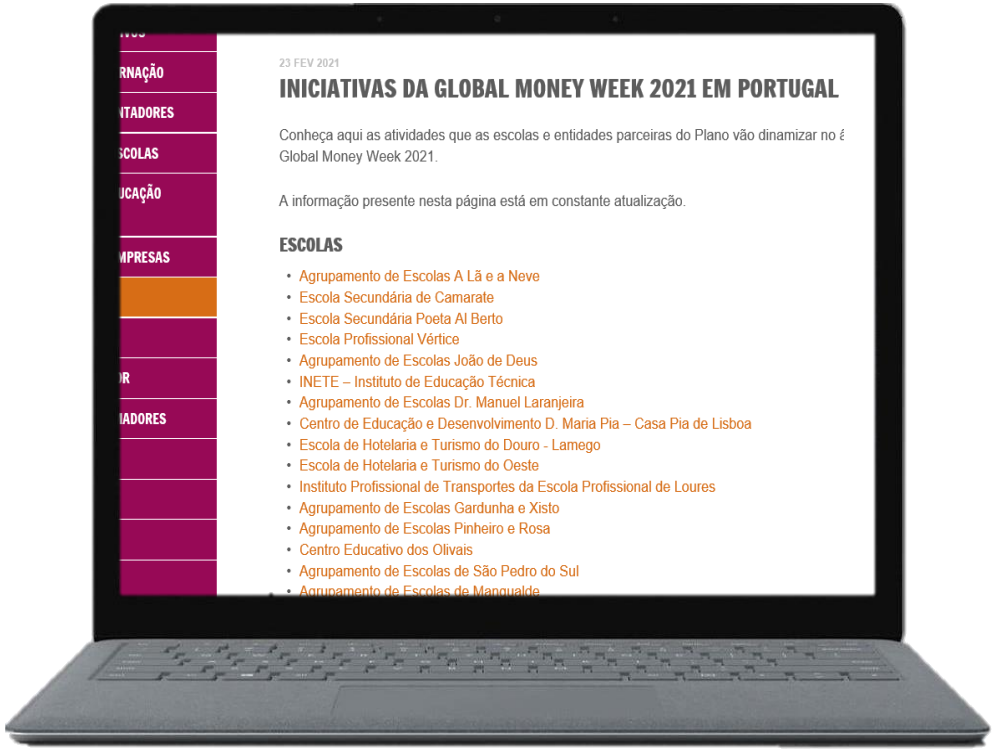
Ensure compliance with NPFE principles and OECD/INFE guidelines

Collect data on activities (quantitative and qualitative)

Share GMW activities on NPFE website and social media

Draft a national assessment report and share it with the OECD/INFE

Raising awareness on GMW via NPFE digital platforms



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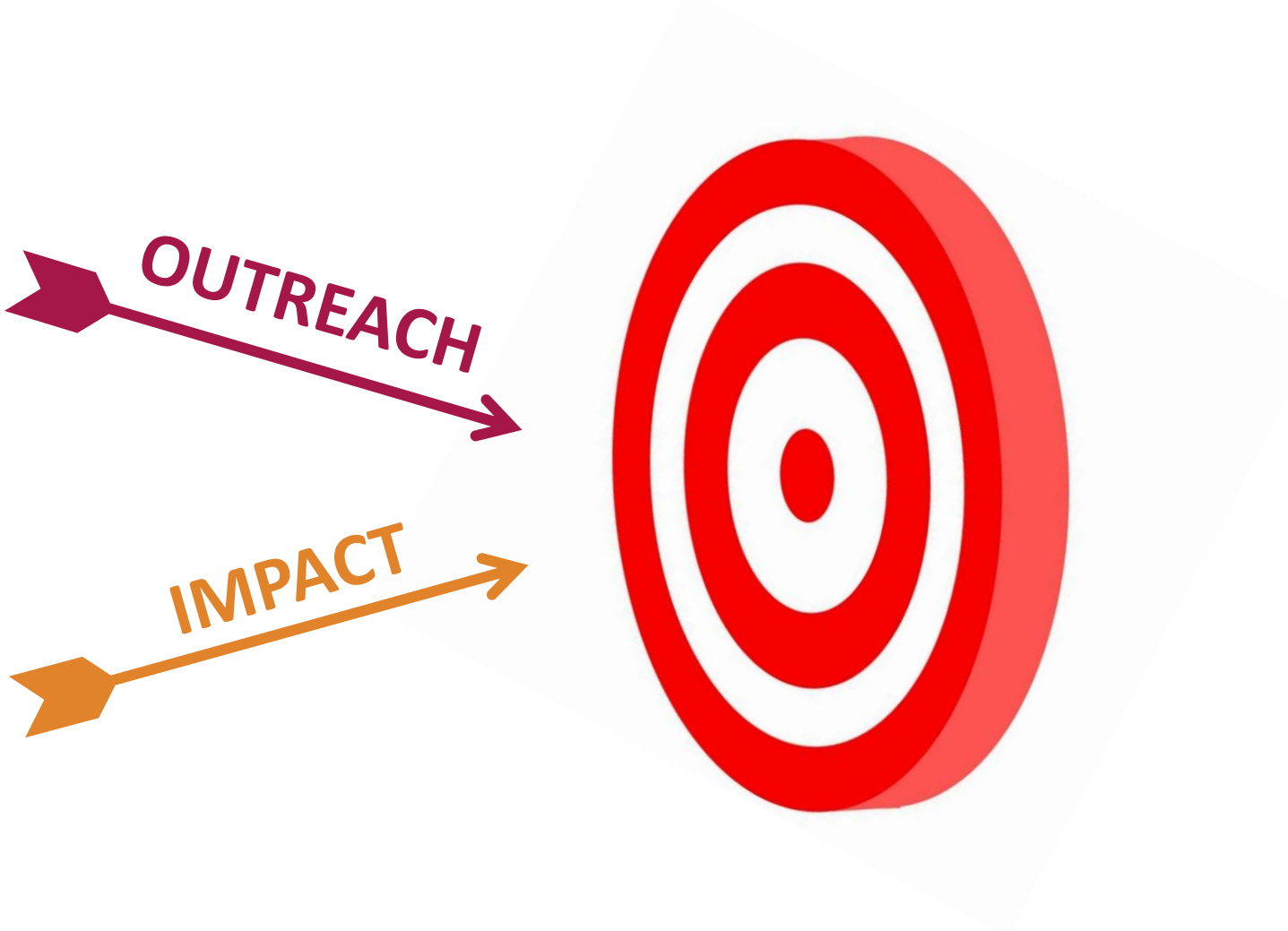
What factors make GMW successful in Portugal?

- **Motivate/commit stakeholders**
  (giving support and visibility)
- **Motivate teachers and schools**
  (giving support and visibility)
- **Raise awareness among youth**
  (leveraging on digital delivery)
- **Select topics relevant for youth**
  (so they can relate to these topics)
- **Promote active learning methods**
  (to create engagement with the topics)



“The students were particularly excited with classroom discussions and were happy to dedicate all their free-time to drafting a detailed report of their main findings.”

Isabel Gil, teacher involved in GMW 2021 in Portugal

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Thank you

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