

GLOBAL MONEY WEEK 2022

Monitoring the implementation and success of GMW activities

3 February 2022



 **Global Money Week** is turning 10!

**GLOBAL
MONEY
WEEK**®

| **10** YEARS



Theme of **#GMW2022**

Build your future, be smart about money

- This theme may be used by all participants to create GMW activities.
- The theme captures the importance of
 - **thinking about one's own future and being forward-looking** when making financial decisions.
 - Thinking about forward looking issues, such as **sustainability** or the **digitalisation of financial services**.

Official hashtags

#GMW2022

#GMWBuildyourfuture

#GMWBesmartaboutmoney



Resources you can use to prepare your #GMW2022



GMW Toolkit



GMW Brochure



GMW Branding Guidelines



GMW Social Media Toolkit



GMW Reports



GMW Logos & Designs



Today: Monitoring the implementation and success of GMW activities

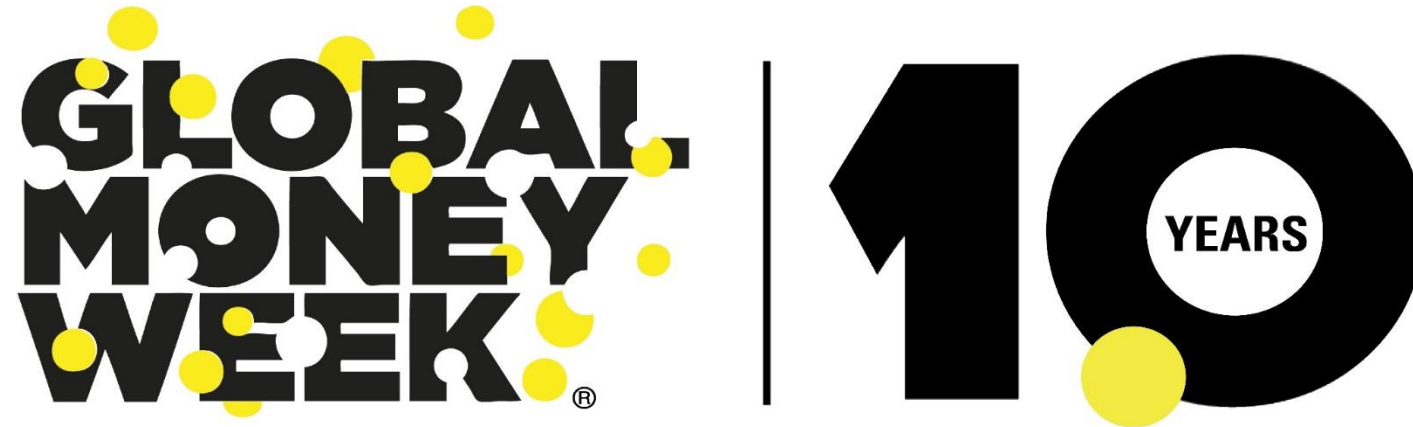
- Presentation of the **GMW Post-Form** by the GMW Secretariat
- Sharing of experiences in monitoring GMW activities and factors that make a GMW edition “successful”:
 - **José Alexander Cavalcanti Vasco**, Director, Office of Investor Protection and Assistance, Securities and Exchange Commission (CVM), Brazil
 - **Izabella Tebeli**, Head of Department, Deputy State Secretariat for Financial Policy Affairs, Ministry of Finance, Hungary
 - **Luis Vaz**, Head of Financial Education Unit, Banking Conduct Supervision Department, Banco de Portugal

The Speakers and the GMW Secretariat will answer your questions after the presentations!





Save the date for the **GMW Global Launch: 21 March 2022!**



Global Launch of GMW: Special edition 10!

- Organised by the GMW Secretariat
- **Stay tuned for more details!**