GLOBAL MONEY WEEK

22 – 28 March 2021

#GlobalMoneyWeek2021
Global Money Week in 2021

GMW Theme in 2021: “Take care of yourself, take care of your money”

- The theme highlights the importance of building financial resilience and staying healthy in the current context. This theme may be used by all participants to create their own GMW activities.

- GMW’s slogan “Learn. Save. Earn.” may also continue to be used, depending on country context and designed activities.
How to start with your GMW planning?

Get in touch with the “national coordinator” in your country, which are OECD/INFE full or regular members

Fill in the “contact form” to get regular updates on #GMW2021 from the GMW Secretariat

Send us your #GMW2021 plans through the “GMW Pre-form”

If you do not know your national coordinator, or you do not have access to these forms, write us at GMW_Secretariat@oecd.org

“The theme Money is relevant for everyone! Sadly, people do not learn enough about it at school, but the fact that it plays a role for everyone (has an impact on everyone) is clear!”

— Caro (22), Fair Hostess, Germany, GMW2018
How to shift financial education activities “from in-person to digital”

We encourage everyone to be active during GMW 2021, While at the same time be safe and prudent and put the health of those involved in GMW activities ahead of anything else.

When organising GMW 2021, please make sure to:

- **Respect** the national and local **safety guidelines** related to COVID-19
- Prioritise **digital interaction** when in person activities are not recommended
Global & Regional Activities by the GMW Secretariat

GLOBAL LAUNCH
Global and regional online launches from around the world

SOCIAL MEDIA
Connect GMW participants and disseminate activities

SHARE GOOD IDEAS
Share international experiences and good practice

“Inviting the youth to think about and engage in the discussions around money, and why money matters matter, is crucially important for their future financial well-being and economic independence.”

— Koba Gvenetadze, Governor of the National Bank of Georgia, GMW2018
Resources will be available in January on GMW website

Today’s Webinar: How shift financial education activities from “in-person” to “digital”

- José Alexander Cavalcanti Vasco, CVM, Brazil
- Oscar de Grave, MoneyWise, Netherlands
- Jill Tan, IFEC, Hong Kong, China
- Martin Taborsky, Central Bank of Austria

• Q&A: ask your questions to speakers or to the GMW Secretariat
If you have any questions, please contact us:

GMW_Secretariat@oecd.org

www.oecd.org/financial/education/

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